



Network Updates | October 10, 2023

Upcoming Webinar: Making the Most of National Apprenticeship Week



Join us for our upcoming webinar, [Making the Most of National Apprenticeship Week \(NAW\)](#), on Tuesday, October 17 from 2 to 3 p.m. ET. We will explore how NAW events celebrate and communicate the value of apprenticeship, highlight national events you may want to attend, and share resources and ideas to support your own NAW planning efforts. You will also hear from an apprenticeship professional who has planned successful NAW events and get the chance to network with colleagues!

Missed one of our webinars? Past webinars are archived [here](#).

Register

National Apprenticeship Week 2023 Themes



The NAW 2023 theme is “Registered Apprenticeship: Superhighway to Good Jobs.” NAW has daily topics focused on youth, new and emerging industries, expanding apprenticeship to underserved populations, women in Registered Apprenticeship Programs, and apprenticeship for veterans and federal employees. [Explore and register for events](#) that interest you today! [Resources](#) are available to support hosting a NAW event and obtaining a proclamation from state and local leaders declaring their support of Registered Apprenticeship Programs. You can check out the [report about NAW 2022](#) for highlights and inspiration for your 2023 events.

Resource

Apprenticeship Professional Spotlight: Kim Kuchenbrod



Our featured guest this month, [Kim Kuchenbrod](#), serves as the Work-Based Learning & Talent Management Contractor for the Illinois Department of Commerce and Economic Opportunity. She has more than 20 years of experience in workforce and talent pipeline management. Through her work with Apprenticeship Illinois, she has spent the last three years supporting Illinois navigators in the development of youth and adult U.S. Department of Labor Registered Apprenticeships by engaging business partners.

Illinois has led a number of successful NAW efforts in recent years, and Kim will share their strategies and tips for success in our upcoming October 17 webinar.