



Network Updates | February 27, 2024

Increasing Women’s
Participation and
Retention in the
Manufacturing Sector



The demand for a skilled manufacturing talent pipeline is critical, and more employers are turning to Registered Apprenticeship to meet this challenge. Women represent less than a third of the manufacturing workforce and an even smaller proportion of those in shop floor positions that earn higher wages without requiring a degree. [Advancing Women in Manufacturing: Perspectives from Women on the Shop Floor](#) by the Institute for Women’s Policy Research provides information about recruitment and retention of women in the industry including data about why they leave and how employers can adopt policies and practices that help women succeed.

Resource

Explore the
Western Resources
Center for Women
in Apprenticeship



The [Western Resources Center for Women in Apprenticeship](#) is an excellent place to find a variety of materials to support increasing the number of women in construction and skilled trades. Resources are divided into categories by audience. [Resources for training providers](#) include tips for outreach, recruitment, and retention, as well as free access to a library of tradeswomen images. [Apprenticeship info](#) provides videos and testimonials for women interested in the trades. [Resources for tradeswomen](#) include information about legal rights, tradeswomen organizations, and links to social media communities for women in the trades.

Resource

March Webinar:
Building Gender
Equity in Construction
and Skilled Trades



At the end of 2022, women accounted for nearly 14 percent of all registered apprentices, but only 4 percent of construction apprentices. Women continue to miss out on the promise of high-wage careers that construction and the skilled trades offer. Join us for the March Network webinar, **Building Gender Equity in Construction Apprenticeships**, on Tuesday, March 19, from 2 to 3 p.m. ET. We will explore how apprenticeship professionals can support sponsors and employers in adopting strategies that create inclusive programs that help women succeed.

Register